

March 2016

Pittsford neighbors

A Feel for Wood

Dave Jewett Always Loved Carving. Now He's the World's Champion Lumberjack

Peek inside to find:

Expert Advice
Local Real Estate
Rotary's Taste of Pittsford

Cover photo by Keith Bullis

An exclusive magazine serving the residents of Pittsford



Best Version Media®


ACTIVE

Address	Current Price	Original Price	Sq. Ft.	Beds	Bath	MLS#
16 Winding Rd	259,900	279,900	2122	4	2	R291333
81 Reitz Parkway	279,900	289,900	2016	4	2	R290687
32 Bumcoat Way	289,900	289,900	2583	5	3	R292522
3 Founders Grn	289,900	289,900	2198	3	3	R288272
30 and 32 Church St	298,500	314,500	2908	5	4	R284808
2 Mile Post Lane	314,900	334,900	2650	4	4	R288258
9 Split Rock Rd	375,000	375,000	2949	4	3	R291014
267 Long Meadow Cir	379,900	379,900	2300	3	3	R289875
4282 East Ave	379,900	419,900	3343	4	5	R283356
11 Oakfield Way # Pvt	387,500	387,500	2152	3	3	R290765
14 Mile Post Lane	395,000	449,900	3011	4	3	R291360
3 Skytop Land	405,000	405,000	3024	4	3	R292246
215 West Brook Rd	485,000	485,000	3100	4	3	R292462
3 Kinwood Lane	525,000	525,000	3460	4	3	R291984
11 Silco Hl	549,900	589,000	3816	4	4	R288383
9 Silco Hill	569,900	569,900	2692	4	5	R290506
70 Mitchell Rd	595,000	595,000	1916	2	3	R289766
73 S Main St	689,000	795,000	3440	4	5	R270753

SOLD

Address	List Price	Sale Price	Sq. Ft.	Beds	Bath	MLS#
15 Maple St	164,900	160,000	1066	3	2	R285917
4 Park Rd	189,900	180,000	1869	3	2	R287986
1 Oak Leaf La	219,900	220,000	2069	4	3	R283954
1921 Calkins Rd	259,000	255,000	2100	4	2	R283523
3 Round Trail Dr	289,900	289,900	3520	6	4	R269575
41 Old Farm Cir	319,900	315,000	2782	4	3	R280715
65 Country Club Dr	474,900	470,000	3415	5	3	R285908
25 Fall Meadow Dr	524,900	490,000	4134	4	5	R281413

Best Version Media does not guarantee the accuracy of the statistical data on this page. Any real estate agent's ad appearing in this magazine is separate from any statistical data provided which is in no way a part of their advertisement.




Weinstein & Randisi
YOUR FAMILY'S LAW FIRM

As a parent, you want to protect your children. You would never take them for a car ride without buckling the seatbelt. Don't take legal or financial chances, either. Make sure your estate plan is up to date and covers all aspects of your children's care in the event you're unable to handle them yourself. Contact an estate planning attorney at Weinstein & Randisi at (585) 248-3800.


You can't put a price on peace of mind.

Your Family's Law Firm
Andrew R. Randisi, Esq., M.B.A., Owner, Manager
Elizabeth K. Randisi, Esq., Associate Attorney
Natasha L. Noras, Esq., Associate Attorney
Meredith M.B. Lamb, Esq., Associate Attorney

290 Linden Oaks, Suite 200 • Rochester, NY 14625
(585) 248-3800 • www.randisilaw.com



14 general practices | 69 veterinarians
24-hour emergency & specialty hospital
Dogs, cats & small exotics welcome
Accepting new clients!



Monroe
VETERINARY ASSOCIATES
Compassionate care...for life
WWW.MONROEVETS.COM



Best Version Media®

PITTSFORD NEIGHBORS TEAM

PUBLISHER: Colleen Farley
CONTENT COORDINATOR: Rob Price
DESIGNER: Sarah Vandergeest
PHOTOGRAPHER: Keith Bullis
Photography by Keith
keithbullis@mindspring.com

ADVERTISING / QUESTIONS

Contact: Colleen Farley
(585) 967-5866
cfarley@bestversionmedia.com

FEEDBACK/IDEAS/SUBMISSIONS:

Have feedback, ideas, or submissions?
We are always happy to hear from you!
Deadlines for submissions are on the 10th of
each month. Email your thoughts, ideas and
photos to: cfarley@bestversionmedia.com.

IMPORTANT PHONE NUMBERS:

Village of Pittsford: 586-4332
Town of Pittsford: 428-6210
Pittsford Community Library: 248-6275
Pittsford Central School District: 267-1000

SUBMISSION DEADLINE:

April Issue.....March10th

Any content, resident submissions, guest columns, advertisements and advertorials are not necessarily endorsed by or represent the views of Best Version Media (BVM) or any municipality, homeowners associations, businesses or organizations that this publication serves. BVM is not responsible for the reliability, suitability or timeliness of any content submitted. All content submitted is done so at the sole discretion of the submitting party. © 2016 Best Version Media. All rights reserved.

Dear Residents,

We were delighted to learn Pittsford is home to the current world champion lumberjack, and we REALLY had fun getting to know Dave Jewett, who grew up in Pittsford and learned to love the feel of wood from the locally grown hardwoods. He nurtured that talent into a rustic furniture business, and a booming holiday business on North Main Street. He also travels all over the world, competing in lumberjack tournaments, but he says he always enjoys coming home to his place in the village.

This issue of Pittsford Neighbors also features spotlights on three thriving local businesses, plus our regular menu of features, such as Pet of the Month and Hometown Hero. Check out our Community Calendar for fun activities during the month of March, and spend a moment with Pittsford Town Supervisor Bill Smith, who brings us up to date on local government.

Most of all, relax and enjoy the magazine!

Regards,
Rob Price



Rob Price
Content Coordinator



Colleen Farley
Publisher

This Month's Expert Contributors



Cheryl LaTray has had a lifelong passion for real estate. She brings 20 years of investing, developing and management experience to the table. Cheryl is the owner/broker of LaTray Realty Group and Is Levy Realtors & Associates. www.latrarealtygroup.com, www.islevy.com.

IDE
FAMILY OF DEALERSHIPS

We make car buying
easy and fun
www.IdeDealerships.com

IDE FAMILY OF DEALERSHIPS

IdeMazda.com
(585) 381-1841
871 Panorama Trail S.

IdeHonda.com
(585) 586-2820
875 Panorama Trail S.

IdeVW.com
(585) 586-2225
333 N Washington St.

feature story



A Feel for Wood

Photos by Keith Bullis

Dave Jewett Always Loved Carving. Now He's the World's Champion Lumberjack.

When David Jewett was a boy, growing up in Pittsford, he enjoyed whittling blocks of wood. Whittling was his hobby. He enjoyed the feel of the wood, and the feel of a knife handle in the palm of the hand, the blade slicing through wood fibers.

"I just knew how to make things out of wood," he says, relaxing in his home on Lincoln Avenue, in the center of the village. The house looks like a bachelor's home. A rustic wood coffee table, with natural edging, sits in front of a couch. Jewett built the table himself. He builds a line of rustic-style furniture, along with hand-carved wood statues he cuts from blocks of wood using a chain saw.

"When I learned how to run a chain saw, it was just a faster tool to do the same thing as whittling," he says.

He handles a chain saw very well. In fact, Dave Jewett currently holds the title of international world champion in competitive lumberjacking. He won the trophy at the 56th Annual Lumberjack World Championships back in July, in Hayward, Wis., beating the former world champion, Jason Wynyard, who had held the title for the previous 16 years. Wynyard is a New Zealander, which makes Jewett an international rarity. Americans traditionally have finished behind New Zealanders in international woodsmen competitions.

Super Dave Jewett. That's his international nickname.

He won the name at his first world championship competition, in 1992. He was competing in the one-man cross-cut event, in which

a single lumberjack crosscuts (a sawing motion that cuts against the grain of the wood at a 90-degree angle) a 20-inch wide pine log with a six-and-a-half-foot hand saw. He had made the final round of the competition, and for the final heat another pro on the circuit lent him his own saw, a higher quality beast than the one Jewett had been using. It took him 18.7 seconds to saw through the log, a world record in professional lumberjacking.

"I was immediately hooked on the sport," he says. "I wasn't a professional yet, but that win was definitely a stepping stone to get into the pros. I jumped into all the professional tournaments I could after that. I even moved to New Zealand and started competing down under."

Jewett's record-breaking performance in Hayward wasn't the first time he had stunned a crowd with his prowess as a wood cutter. He was a student at Finger Lakes Community College when he took his first whack at a log in a lumberjacking practice event called the underhand chop. It's a competition in which the lumberjack stands on top of a 12-inch thick log, his feet placed toward each end, holding an axe resembling a Medieval broad axe. He (or she, in a Lumber Jill competition) swings the axe at 45-degree angles past the feet and into the log, alternating those cuts with 90-degree angle cuts straight into the wood. It's a counter-intuitive axe stroke: nobody likes swinging a razor sharp blade past their toes. But Jewett – a young undergraduate student – took to it like a duck to water.

"I kind of blew the thing apart. I was instantly recruited on the team. I just had this basic ability to swing an axe at a piece of wood."

Most of us don't have "basic abilities" so deeply etched into our bodies and brains. Roberto Clemente had a basic ability to swing a bat, but such people are rare. Dave Jewett seems to be one of them. He likes using a hand-held chain saw to rip long tree logs into slabs for building furniture (Ripping wood is the opposite of cross-cutting -- you saw with the grain, instead of against it.) Most furniture craftsmen use a heavy band saw for cutting logs into boards. Jewett says he can cut a two- or three-inch thick board with a chain saw and you'd think the board was milled with a band blade.

"I like to get right up on the log and rip it," he says. "I'm pretty good at that. Maybe I'm stubborn, I just try to do it myself without all the machinery you see in a lot of professional wood shops. I just have a feel for it, and I developed a style of furniture that I can build with freehand sawing."

Handcrafted wooden furniture typically is built with a variety of joints, notably mortises and tenons, that hold the various pieces of wood together. The idea is to build a piece of furniture that doesn't wobble and remains stable for generations -- an heirloom piece. But over hundreds of years, wood craftsmen also have developed complicated -- and now very expensive -- measuring tools that allow them to cut precise wooden joints.

Jewett says he doesn't really like those tools. Rulers, straight edges, carpenter squares, protractors, all the traditional tools of drafting, make him uncomfortable. It was in an introductory drafting course at Finger Lakes Community College, nearly 30 years ago, that he decided he didn't really want to study mechanical technology and design. Instead, sitting in a classroom, he'd look out the window and see the school's woodsmen team jogging by, coached by a former Marine who drilled the competitors as if they were in Marine boot camp.



"I thought, 'Well, that looks bad ass,'" he says.

His father, a product development specialist at Kodak, didn't argue when Jewett called home to say he wanted to change his focus. He shifted his studies into ornamental horticulture, but also had his eye on the college's woodmen team. "They were a pretty burly bunch," he recalls -- undergraduates into axe throwing, canoeing, fire building, chopping, sawing -- "all the skills you need to survive in

feature continues on page 6



NOW'S THE MOMENT! SET SAIL FOR THIS GREAT OPPORTUNITY.

Great news! Book a magical voyage by March 27, 2016 and enjoy **50% off*** the deposit due at time of booking on any 7-night or longer cruise departing August–December 2016—Caribbean, Bahamian, European or Alaskan sailings.



*Remaining balance due at time of final payment. Valid for new bookings only on sailings booked through March 27, 2016. Taxes, Fees and Port Expenses, Gratuities and Port Adventures are not included. Not valid on Categories with Restrictions (IGT, OGT, VGT), Suites or Concierge Level staterooms. This offer cannot be combined with any other offers or discounts. Offer subject to Disney Cruise Line Terms and Conditions. DCL-16-48277 ©Disney Ships' Registry: The Bahamas

To book your magical *Disney Cruise Line* vacation, contact Rochester Travel Group today!



585-889-9090 or 800-466-0444
www.rochestertravelgroup.com
Like us on FaceBook!



Photo by Keith Bullis



feature continued

the woods." And eventually, after getting to know some of the team members, as well as putting on some extra pounds of muscle, he tried out for the team.

His father, Bill Jewett, not only supported him emotionally during his transitional years. David Jewett is alive today because the single kidney he carries in his body came from his father. He began suffering kidney failure, the result of an infection, about ten years ago. He eventually began dialysis, then underwent a kidney transplant at New York-Presbyterian Hospital. He needed several years to recover the strength necessary for competitive lumberjacking.

"I never tried to make a living from professional competitions," he says. Instead, he developed his skills as a furniture designer and builder, as well as a chain saw carver and sculptor of wooden statues. Twenty years ago, he began selling handcrafted Christmas wreaths at Pittsford Farms Dairy. That business has expanded into a popular holiday season attraction along North Main Street.

"It takes some of the stress off winning prize money," he says.

He loves living in western New York, and in the Village of Pittsford. The region is a natural habitat for hardwood trees like maple, cherry and walnut. "I only use wood that grows around Pittsford," he says. "A lot of people don't realize we have an endless variety of hardwood trees around here, it's really a gold mine."

He has fond memories of growing up in Pittsford, attending Pittsford-Sutherland High School, riding bicycles and fishing along the canal. "I've traveled all over the world, and I love coming home to Pittsford," he says. "Growing up in Pittsford, you can play just about any sport you want."

You can even become a lumberjack, if you like swinging an axe.

DO YOU KNOW A NEIGHBOR WHO HAS A STORY TO SHARE?

We want stories featuring you and your neighbors. Let us know about an interesting experience you've had, an enjoyable vacation, a recent activity, or simply introduce yourself. Email us at rprice@bestversionmedia.com. Together we can bring neighbors together, stay connected and create an informative, family-friendly forum.

PET OF THE MONTH

By Jennifer Kierecki

Tobey



Meet Tobey, a four-and-a-half-year-old Flat Coated Retriever. This breed is not very common in the US, but very popular in England and Scotland, and they are bred to be show dogs. Tobey's father won the Crufts show in 2011. Tobey was adopted three years ago when his owner died and Tobey needed a new home. Rather than the dog being sent back to the breeder, Tobey's new family was interviewed in order to be considered as his new owners and the family was allowed to adopt him.

Tobey thinks he is a lap dog and is very playful and sweet. He is a very smart dog with a big personality and doesn't know he's a dog - he thinks he's a person. He likes to watch TV and reacts when he sees other dogs on TV. He waltzes on his hind legs, he can walk down steps backwards and "talks" when you ask him to. He also kisses (on the lips) on demand.



This feature is sponsored by Rochester Hope for Pets. For more information on this non-profit group, visit www.rochesterhopeforpets.org. Interested in featuring your own pet in our Pet of the Month feature? It's simple. Just email a high resolution photo plus information about your pet and your own name and contact information to colleenfarley.bvm@gmail.com.

MetLife

MetLife Premier Client Group
of Upstate New York

Susanne Daly

**Financial Services Representative
Financial Advisor**



- ◆ Providing retirement income
- ◆ IRA rollover of 401K and other retirement plans
- ◆ Portfolio review
- ◆ Protecting your estate against the cost of Long Term Care
- ◆ Legacy Strategies

MetLife Premier Client Group of Upstate NY

400 Meridian Centre, Suite 101

Rochester, NY 14618

Phone: 585-241-5224

Fax: 585-241-5296

E-mail: sdaly2@metlife.com

Website: <http://www.SueDaly.MetLife.com>

Metropolitan Life Insurance Company (MLIC), New York, NY 10166. Securities and investment advisory services offered by MetLife Securities, Inc. (MSI) (FINRA/SIPC), a registered investment adviser. Some health insurance products offered by unaffiliated insurers through the Enterprise General Insurance Agency, Inc. (EGA) Somerset, NJ 08873. MLIC, MSI and EGA are MetLife companies. MetLife Premier Client Group is the distribution channel name for the offices of MLIC. MetLife, its agents, and representatives do not provide tax and/or legal advice.
L1215450954[exp0118][AL,AZ,CA,FL,NY,PA]



March is MULTIPLE SCLEROSIS AWARENESS MONTH

By Elizabeth Ottley

March is Multiple Sclerosis Awareness Month. It is estimated that nearly 400,000 people in the United States have Multiple Sclerosis, with 2 to 3 times more women diagnosed than men. Most people are diagnosed between the ages of 20 and 50.

What is Multiple Sclerosis?

Multiple Sclerosis, or MS, is a disease of the central nervous system. In patients with MS, the immune system attacks the myelin, or protective sheath, that covers nerve fibers. This results in a disruption of communication between the brain and the rest of the body. Eventually, the actual nerves can become damaged as well.

What are the signs and symptoms?

Signs and symptoms of MS vary greatly. No two people experience the same exact symptoms. Vision problems - including blurry vision or eye pain - are often one of the first symptoms. Other common symptoms include fatigue, weakness, and numbness or tingling of the face, body, or extremities. Difficulty walking, involuntary muscle spasms, and dizziness or vertigo are also common. Some patients also experience bladder and bowel problems, as well as sexual problems. Pain, emotional changes, and depression can also be common. Over half of MS patients experience cognitive changes, like the ability to learn and remember information, as well as focus attention.

How is it diagnosed?

Since there are so many symptoms of MS, and symptoms vary greatly from patient to patient, it can be difficult to diagnose. There is not one single test for MS; instead, medical history, neurological exams, and a variety of lab tests are used. Blood tests are used to eliminate other diseases and conditions that can mimic MS.

How is it treated?

While MS has no known cure, there are different approaches to slow the disease. Corticosteroids can be prescribed to reduce nerve inflammation. Other medications are sometimes prescribed to reduce relapses.

What is the prognosis?

While there is no cause and no cure for MS, researchers are getting closer every day to finding answers. There are numerous resources for patients and their families, including National Multiple Sclerosis Society, Multiple Sclerosis Association of America, and Multiple Sclerosis Foundation.

How do I get involved?

The MS Society of Upstate New York is located in Rochester, and hosts many fundraisers each year. If you are looking for something active, consider joining an MS Walk, tackling a half marathon, or a "muck run" this summer. If you prefer something more low key, the MS Society has luncheons and community service days. Volunteers are always appreciated if you have some extra time. For more information, visit www.nationalmssociety.org/chapters/NYR.

Pittsford neighbors

Merchants Corner

GET COMFORTABLE GETTING UNCOMFORTABLE



By Cheryl LaTray, owner, LaTray Realty

Countless books, seminars, talks, and research have revealed to me the one key to success for all areas of life, and that is to get comfortable getting uncomfortable.

With our health this may be disciplining ourselves to exercise; to turn away delicious tasting sweets; and even going to the doctor. The end result is better health.

In relationships it might be asking someone for a date; telling a friend that they hurt you; and the stress that comes with marriage. The end result is successful relationships.

Financial success is another area to apply this principle. It is challenging to live within a budget and it is uncomfortable taking risks to accelerate your income. Sometime it is a struggle just to get up and go to work. But if you do not get comfortable with stretching yourself financially, taking some risks, and getting uncomfortable with your finances, you may never be wealthy.

I purposely made myself financially uncomfortable when I decided to sell my family home and invest the equity to accelerate my wealth. I had lived with my children in our home for twelve years. I had raised them there, and had wanted them to come back to that home someday with their children. I was proud of that home. I had bought it myself as a single mom of seven children. If I had lived my entire life and died there, I would have been happy. I was very uncomfortable during the four months it took to prepare it for sale, the six months it took to sell it and move out, and the nine months that we lived in a house half its size. The discomfort during that transition was worth it when, within two years of my selling that home, I was able to buy four properties and had increased my net worth by 200%. Purposefully creating discomfort by taking those risks resulted in financial comfort.

I have learned to recognize that when I feel uncomfortable with something, I am probably doing something worthwhile. As Les Brown, a motivational speaker, says, "If you do what is hard, life will be easy. If you do what is easy, life will be hard."

I'm comfortable with that.

Cheryl LaTray, your Resilience Luminary, is a Broker/Realtor and owner of LaTray Realty Group and Is Levy Realtors & Associates. Her personal story is one of resilience, survival, and prosperity. Follow her on Twitter @cheryllatray.



LaTray Realty Group, Cheryl LaTray
3445 Winton Rd., Suite 204, Rochester
www.latrayrealtygroup.com
Clatray@latrayrealty.com
585-730-8099

Wine Pairing OF THE MONTH

THE WOLFTRAP

By Chef Chris Kisiel

Grapes for this increasingly popular blend are sourced from selected vineyards in the Swartland. Small berries from dry land vines provide intense spicy flavours with integrated, balanced tannins. A slight hint of perfume from the Viognier adds to the harmony. Fermented in stainless steel and aged in French oak prior to blending and bottling.



Ripe blackberries and spicy pepper flavours from the Syrah driving this blend are met with a soft and supple palate. Good density with lingering flavours and a hint of oak. Soft, supple tannins makes for early, easy drinking.

Chef Chris of Bad Apples Bistro will be pairing The Wolftrap with a "Duck and Waffles" dish that is now on his Spring Menu. Roasted duck breast sliced and served with savory sage waffles and finished with bourbon/cherry syrup.

Wine Pairing of the Month is sponsored by Bad Apple Bistros, 42 Nichols St., Spencerport
www.badapplesbistro.com



DYNAMIC SOCCER CONSULTING

THE WINNING FORMULA.

WE BUILD SOCCER CHAMPIONS!! LET US HELP BUILD YOURS

Dynamic Soccer Consulting strives to provide the highest quality consulting services. We offer training, teaching and coaching – at the lowest possible price.

We will...

- Train teams or individual players
- Train youth or adult players
- Observe players and teams and provide a comprehensive feedback report

We do this...and so much more!

FIRST CONSULTATION IS FREE!

CALL TODAY

COACH JOHN WITKOWSKI – 585-472-1971

WWW.DYNAMIC-SOCCER.COM

By Rob Price

ROTARY CLUB OF PITTSFORD TO HOST 13TH "A TASTE OF PITTSFORD"



The Rotary Club of Pittsford will host the 13th annual 'A Taste of Pittsford' on March 7 from 6pm to 8:30pm at Nazareth College.

As one of the club's major annual fundraisers, the focus of this event is to highlight the food and beverages of locally owned restaurants, wineries, microbreweries and spirit makers in the Pittsford and Finger Lakes area. There will be live music, food, beer and spirits tastings, door prizes and silent auction opportunities for all attendees. "Celebrity Guests" will include Pittsford Town Supervisor Bill Smith, Nazareth College President Daan Braveman, Congresswoman Louise Slaughter, and 13 WHAM News Anchor Ginny Ryan.

Silent Auction items are tickets to a Notre Dame football weekend, half-day instruction from Wide Sky Fly Fishing, golf outings at Rochester Country Club and Irondequoit Country Club and much more.

Thanks to the generosity of local restaurants and other sponsors, virtually 100 percent of ticket sales proceeds go to support the many projects and causes the club is involved with. Over the past 12 years this event has raised over \$140,000 for local and international charitable and community service projects. These include annual support of the Pittsford Food Cupboard, local Cub Scouts Pack, two Little League Teams, Special Olympics, Pittsford Community Halloween Fest, the ARC Church Street Group Home, Pittsford Candlelight Night, the Powder Mill Park Family Fishing Derby, the Pittsford Community Library, Saints Place, High School and College Community Service Scholarships, Water Projects in Africa, and much more.

SJ's
Village
Boutique

Clothing • Jewelry • Leather Goods
Soaps • Home Fashions • Gifts

25 South Main Street • Pittsford, New York 14534
Monday - Saturday • ph: 585.248.0640

PITTSFORD *Bulletin Board*

LEGION OFFERING JACKET PATCH FOR DONATION

Pittsford Rayson-Miller American Legion Post 899 is offering a beautifully embroidered 4-inch patch for your donation of \$25.00 or more. Rayson-Miller Post 899 is a not for profit 501(c)19 organization. Their youth programs and this year's increased efforts in veterans assistance depends on private contributions. To donate simply visit the Legion's website at RaysonMillerPost899.org or visit the Legion's Facebook page and donate from there. Checks may be mailed to 21 North Main St., Pittsford, NY 14534.



COHEN JOINS FRANK 'N STEIN AND SON, LLC



Eric Cohen holds a degree in Engineering Science from the University of Rochester and in the past has held several engineering positions, including a research position at NASA. He ultimately decided to change careers, and he has been teaching math and science ever since.

As a tutor with Frank 'N Stein and Son, Eric is available to tutor advanced math courses, including pre calculus, calculus, and AP Calculus, as well as Regents physics and AP Physics B. In his spare time, he likes to play with his dog, Koda, create gourmet meals, and watch football.

JOINING FORCES TO SUPPORT THE BUDDING ARTISTS OF THE BOYS AND GIRLS CLUB

Main Street Artists Gallery & Studio and the Rochester Art Club are joining forces to support the budding artists of the Boys and Girls Club on Genesee Street in Rochester. According to Suzi Zefting-Kuh, founder of Main Street Artists Gallery & Studio, as well as current President of the historic Rochester Art Club, young local artists will display their work Friday, March 4, from 6 to 9pm in Studio 437-439 at the Hungerford, 1115 E. Main St. Rochester 14609.

The "First Friday" show is an opportunity for young artists to have a positive experience and to see firsthand that there are opportunities beyond their current scope. This public exhibit will enable the artists of the Boys and Girls Club of Genesee St to enter the national Boys and Girls Club Exhibition.

Rochester Picture Framing (celebrating their 50th year in business in the City of Rochester) will be donating the framing for the artists' work. There will be 10 artists participating with 30 artworks on view.

For more information, contact Suzi Zefting-Kuhn, 585-233-5645, suzizeftingkuhn@gmail.com, or www.suzizefting-kuhn.com

**VISUAL IMAGERY
AND DESIGN**

Weddings - Portraits - Events

Keith Bullis
Photographer
585.472.1210
keithbullis@mindspring.com

*"Photography
for Your
Lifetime"*

Photography by Keith



PROFESSIONAL TUTORING
Dr. Cynthia J. Stein



FRANK 'N STEIN AND SON

"Where every student is our only student"

ACT / SAT / TEAS / GED • CommonCore Math 6-8
Regents Math (Algebra/Geometry/Algebra 2) • Regents Chemistry/Physics
English Grammar/Writing • ESL • AP Calculus • AP Physics B

FOR FREE CONSULTATION OR MORE INFO

Call (585)451-9250 or Email: contact@franknsteinandson.com
www.franknsteinandson.com



HOMETOWN HEROES

By Rob Price

U.S. Army veteran Al Haug resides with his wife, Bobbi, in Pittsford. Al served with the U.S. Army Security Agency (1961-1963) during the Vietnam era as a Specialist in Communications Intercept. He was stationed in Turkey, constantly monitoring adverse communications during the Cold War. He has been a member of the Pittsford Rayson-Miller American Legion Post #899 for more than 21 years and is very proud of his service to his country.



Hometown Heroes is sponsored by Dave Ogden, JEC Construction, 624-9684.

Free CLASSIFIEDS

NEIGHBORHOOD CLASSIFIEDS

Have something to sell or give away? It might be just the thing your neighbor is looking for! To place your free classified, go to www.bestversionmedia.com and click "Submit Content Here." For free listings, ads must be 40 words or less, non-business related. You will receive email confirmation.

HOUSEHOLD ITEMS

Brass flatware set, \$50. Pair of hand painted Oriental Lamps, \$99. Oriental folding screen, black with hand painted designs, \$200. Tiffany lamp, hanging, \$25. Downsizing. I can send pictures of all. Call/text 585-944-5232 or email bud6@frontiernet.net

INVACARE HEAVY DUTY WHEELCHAIR

Wheel locks, black nylon upholstery, comfortable padded arms, carbon steel frame. Can be folded. New condition. Cost \$350, sell for \$150. 585-244-0637.

2007 FORD E350 SUPER DUTY 12 PASSENGER VAN

XLT Van 3D, automatic, 4 wheel drive, power steering, tilt wheel, air, cruise, very low mileage, under 55,000; 4 brand new tires, have all records, asking only \$14,750 or best offer. Call 750-3048

SURVIVAL BRACELETS OF ALL SIZES.

Useful and fashionable for men, women and children. Email ainelem4@gmail.com for color selection.

FOR SALE: PUB STYLE DINETTE SET

36"x54" table with 12" butterfly leaf and 4 upholstered chairs. Natural wood. Only 4 years old. Like New. Asking \$300. 520-9517.

LOWERY REGENCY ORGAN

With bench & music, hardly used, \$2900. Governor Winthrop Desk, asking \$450. Grandfather Clock, asking \$800. Call Diane at 746-4566

PORTABLE SAW,

7-1/4, 13 amp, used only once. Misc. fishing items. Floor lamps. 24x42 Table. Garden tools, brass pots, hand tools. \$100 or best offer takes it all! Contact Milt, 244-9489 or mrap1031@aol.com.



Business Spotlight on CYNTHIA STEIN OWNER, FRANK 'N STEIN AND SON

Describe your business for us. What services do you offer?

Frank 'N Stein and Son is a privately-owned academic tutoring company. In addition to offering standardized test preparation (SAT/ACT/TEAS/TASC/GED), we offer tutoring in Regents math (both Common Core and traditional pre-algebra, algebra 1, geometry, algebra 2/trigonometry), pre calculus, calculus, AP Calculus, Regents science (biology, chemistry, and physics), AP Physics B, and English for grades 6 through adult. A number of our students are adults who are seeking to improve their writing skills or prepare for standardized testing as part of a career change (such as preparing for the TEAS test for nursing school). We also provide reading, writing, and conversational skills for ESL students and assistance in writing and editing college application essays.

What makes your business unique?

Because we are a small, privately-owned company, we are not bound to follow a corporate academic program. All of our tutoring is one-on-one, and every lesson is tailored to the needs of the individual student. Our business philosophy is to treat every student as if he or she were our only student.

Because our business philosophy is that every student is our only student, we devote a great deal of personal time to prepping the material for each lesson. We also recognize that increasing a student's self-esteem and confidence will play a major role in his/her success. As such, we are very conscious of the need to provide support and encouragement during each lesson and focus on creating a positive, fun and stress-free learning experience. We maintain an ongoing dialogue with each student and his/her parents regarding the student's progress.

What is the largest misconception people have about your business?

People often mistakenly believe that the primary focus of private tutoring is to provide homework assistance for struggling students. While we do provide homework assistance as needed, a significant percentage of our students are already high academic achievers who are focused on giving themselves an additional edge in their coursework or standardized testing. At times, we have assisted students who are interested in covering an entire year's worth of

material on their own (in order to earn credit by exam and free up school time for more advanced courses).

Whether a student is struggling or high-achieving, our focus is to always be proactive. At our initial consultation, we set goals and decide on an academic plan for each student. Sometimes, we use school-provided academic materials to enable a student to get a jumpstart on classroom work. Other times, we provide the materials from our own library. The plan varies with each student, and no two plans have ever been exactly the same.

Describe your employment force.

Until this academic year, our entire employment force consisted of one, Dr. Cynthia Stein. I am a graduate of the University of Rochester and Scholl College of Podiatric Medicine in Chicago, Illinois. I additionally attended St. John Fisher College. I hold degrees in English, Biology, and Podiatric Medicine. I have experience teaching and tutoring a variety of subjects, as well as creating learning plans for the needs of individual students. In the past, I have practiced medicine, written and edited technical manuals, and worked for several different companies, including Berlitz where I taught English as a Second Language.

Recently, Mr. Eric Cohen has joined Frank 'N Stein and Son. Eric holds a degree in Engineering Science from the University of Rochester and in the past has held several engineering positions, including a research position at NASA. However, he ultimately decided to follow his heart and return to the classroom as a teacher. Eric currently teaches all levels of math at the Talmudical Institute of Upstate New York. As a tutor with Frank 'N Stein and Son, he is available to tutor advanced math courses, including pre calculus, calculus, and AP Calculus, as well as Regents physics and AP Physics B. Eric is very easygoing, and students really enjoy working with him.

What are your plans for the future?

We would like to continue to grow as a business, possibly expanding to some online tutoring, but our business model will always emphasize the importance of taking a personal interest in the academic success of each student and creating individual lesson plans.

Dr. Cynthia Stein
 Frank 'N Stein and Son, LLC
 585-451-9250
 216 Rhinecliff Drive
 Rochester, New York 14618
 Website: www.franknsteinandson.com
 Email: contact@franknsteinandson.com




**Your winter vacation-
without the airfare**

Float tanks are 95 degrees
all winter long.

"BHAM!!!! Total relaxation."
~Michael R., Yelp reviewer

Gift cards
available online.

bodymind
FLOAT CENTER

622 Park Ave (585) 413-0616
BodymindFloatCenter.com



**JUNIOR LEAGUE OF
ROCHESTER**
Women building better communities

presents

HOME TOUR 2016

You're Invited

A CELEBRATION OF HOSPITALITY AND ENTERTAINING
IN THE COBBS HILL NEIGHBORHOOD

SATURDAY, MAY 7TH
10 AM- 4 PM

Your ticket purchase supports the volunteer efforts and
community programs of the Junior League of Rochester

FOR MORE INFORMATION, VISIT JLROCH.ORG



Experience the Joy of Dance!

Ballet, Hip Hop, Jazz,
Modern, Tap and much
much more. . .
for all ages

Free Registration for ALL
New Clients with this Ad

**PITTSFORD DANCE
STUDIO**

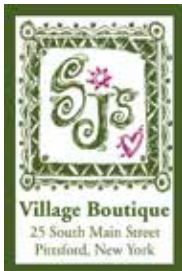
www.pittsforddance.com 585-381-5460

THOSE WHO CARE PITTSFORD VOLUNTEER AMBULANCE

By Rob Price

Pittsford Volunteer Ambulance, Inc. provides emergency medical services and medical equipment to approximately 27,000 residents of the village and town of Pittsford and covers more than 24 square miles. The company is part of the Monroe County EMS System supported by the Office of Emergency Communications and mutual aid network.

Now in its fifth decade of operation, Pittsford's local ambulance service started as a joint project shared between the Pittsford Rotary and Kiwanis clubs in 1970. A survey of the Pittsford community had been conducted by local Girl Scouts to determine the interest in an ambulance service. Over 85 percent of the respondents were in favor of ambulance service. That service, organized as a not-for-profit corporation, officially opened on September 11, 1971.



In the full first year of operation, the ambulance service operated with 65 members and one ambulance, and responded to more than 400 calls. In 2005, PVA counted 91 members. The service responds to an average of 1,900 calls per year.

Pittsford Neighbors would like to thank SJ's Village Boutique, 25 South Main St. for sponsoring "Those Who Care". Stop in or check out their website at www.sjspittsford.com.

Pittsford Community Library NEWS FOR YOU

HISTORIC HOPKINS FARM 200TH ANNIVERSARY CELEBRATION

Sunday, March 13

2:00pm, Fisher Meeting Room

Historic Pittsford presents a personal look at one of Pittsford's founding families and the evolution of agriculture in our community. Please stop by to visit Farmer Mark Greene, a descendent of 1812 war hero Col. Caleb Hopkins (who gave Pittsford its name). Mark will share his family's Pittsford heritage, along with photos and artifacts. He will answer your questions about our community's agricultural beginning to farming in Pittsford today. Refreshments will be served. No registration required.

TWEENS & TEENS: MAKE A SURVIVAL BRACELET

Thursday, March 10

3:30—4:30pm, Fisher Meeting Room

Would you survive a zombie apocalypse? Celebrate Teen Tech Week by creating a survival bracelet out of parachute cord and a mini compass. For tweens and teens in grades 6-12. Registration required.

Visit the library website www.townofpittsford.org/library to see all the library programs on the events calendar or stop in to pick up a program brochure at the Information Desk. Any questions, call 249-5481.



Pittsford Neighbors would like to thank our Library News sponsor, Farmers Insurance and the Brian Maust Agency, located at 2340 Monroe Ave., Brighton (563-7979, for making this Library feature available.

CONSIDERING COSMETIC DENTISTRY?

80% OF PEOPLE SURVEYED
ARE SOMEWHAT UNHAPPY
WITH THEIR SMILE.



If you're feeling the same way,
Cosmetic Dentistry might be for you.

There are a lot of options to consider. To make the best choice, you need all the information you can get.

Spinelli Dental is happy to offer a
FREE COSMETIC DENTISTRY CONSULTATION

Call for an appointment. No Obligation.
We'd be happy to talk.

NOW ACCEPTING NEW PATIENTS



585-458-5700

2700 Elmwood Ave.
(next to 12 Corners)



PITTSFORD! Get Auto Coverage, Close to Home.



Most accidents happen close to home.
Isn't that where your agent should be?

"I am just around
the corner."

YOUR LOCAL FARMERS AGENT CURRENTLY OFFERS SAVINGS FOR:

- AUTO
- HOME
- MOTORCYCLE
- LIFE
- BOAT
- RECREATIONAL VEHICLE

BRIAN MAUST

I CAN HELP YOU UNDERSTAND YOUR
COVERAGE AND DISCOUNT OPTIONS.

WE ARE INSURANCE. WE ARE FARMERS®

585.563.7979

2340 MONROE AVE • ROCHESTER, NY 14618
bmaust@farmersagent.com



Business Spotlight on MICHELLE LEBEL



OWNER MICHELLE LEBEL AGENCY

Interview By Jennifer Kierecki

How long have you been in business?

I started the business in June of 2007. I got tired of working for corporate America and wanted a family-oriented business. I went out and started an agency through Erie Insurance. When I started it was just me and my daughter who, at the age of twelve, was in the office with me in the summertime. My niece joined me in September of 2007. She was eighteen at the time and has been working with me ever since. I work with my best friend, my daughter, my daughter's best friend and a young lady who is like my daughter- so I do have my family-type business!

Tell us a little bit about your background.

I started in sales when I was about 20 years old and really liked it. I got into insurance a few years after that and have been doing this for over 25 years now. I like that what we do is sell people a piece of paper and a promise, so all of what we do is derived upon customer service.

Tell us about your family

I've been a single mom to my daughter since she was six years old. She just turned 21 and is getting her insurance license with the goal to eventually open her own agency someplace warmer. My younger sister works down the street and we meet for lunch every day. We cook together in the office.

What range of services do you provide?

We offer Property and Casualty insurance, predominantly personal, auto, home and liability policies. About 50 percent of our business is commercial –property and liability as well as worker's comp and disability. When I have a customer who needs life or financial service or annuities, I refer them to a friend of mine who handles that for them.

What sets you apart from other agencies?

I think what sets us apart from the competition is our family attitude. When someone is insured with us, they're considered part of our family. Last winter, when there was a fire on one of our rental properties, I was standing outside in my boots with the Fire Chief and getting claims involved. In situations like that, you want someone next to you letting you know that everything is going to be okay.

Some people think this job is just writing insurance, but we're not only securing people's possessions, in some cases, we're securing their mental health in a tough situation.

Tell us about your team

Darla has been my best friend since the late nineties. She handles service for the agency. My daughter, Noelle, handles service and payments. Vicki started with us as a receptionist and is now the VP of sales. Danielle is my niece and has worked with me since almost the beginning of the Agency in 2007. She sells and services personal lines. Ali has been Noelle's best friend for about 8 years. She has worked with us for over two years. Ali is licensed to sell both Personal Lines and Commercial.

We also have a cat, Monkey, who followed me one morning as I pulled into work at our old office. She was skin and bones and very ill. She followed me into the office and has worked with us ever since. She catches mice and makes friends with all the clients

What do you love most about what you do?

I love that we are one big extended family. One of the nice things for me is to hire young – who have grown into insurance agents. It has been a great sense of achievement to instill this business into another person and watch them grow with it and have the same type of dedication to the business.

What is the greatest testimonial you've ever received?

The best testimonial is a referral of one our clients to friends of family. 98% of our business comes from referrals. When you take care of people, they take care of you.

What hobbies and interests do you enjoy?

I enjoy gardening and cooking.

How does your agency get involved in the community?

The first week of each month, we give out gift baskets to first responders – law enforcement, fire department, ambulance and the highway department in Henrietta and Rush. It's important for the first responders to know that the people in the community care about them.

Michelle Lebel Agency
Owner: Michelle Lebel
585-486-4790
4495 W. Henrietta Rd., Henrietta
www.michellelebelagency.com



WANT A LONGER, HAPPIER, MORE PRODUCTIVE LIFE?

We can help improve your physical health, strength, flexibility, endurance, cardiovascular fitness and nutrition

Professional, Personal Training • Health, Wellness and Fitness Exercise Programs
Sports Specific Conditioning Programs • Injury Prevention & Rehabilitation Programs
Exercise/Fitness Therapy Programs • Nutrition Consulting & Weight Management
Anti-Aging & "How to Age Gracefully" Programs

FREE
CONSULTATIONS
AND 2 WEEK
TRAIL MEMBERSHIP



Brighton
PERSONAL TRAINING
HEALTH, WELLNESS & FITNESS CENTER

Robert J. Bovee, Rick Bovee, Kevin Silverman, Adam Fredericks
Owner Owner Owner Owner

20 Allens Creek Rd., cor. Monroe Ave. • 585-441-9779 • Email: info@brightonpt.training • www.brightonpt.training



From the Town Supervisor

MUNICIPAL COOPERATION EQUALS MUNICIPAL SUCCESS

Submitted by Pittsford Town Supervisor Bill Smith

A few weeks ago I participated in the most recent meeting of our Pittsford Community Leadership Committee. I sit on this committee along with Village Mayor Bob Corby, School Board President Pete Sullivan and School Superintendent Mike Pero. Every bit as important as the tangible benefits that emerge from these quarterly meetings – and from the interactions of its members between times – is the shared recognition that working together promotes the interests of all residents of our Town.

Over time, we've shared services, streamlined them, strengthened programs and services and have reduced the cost of providing them. It's an ongoing undertaking. New opportunities always turn up.

As I write this, it was just yesterday that Town Fire Marshal Kelly Cline led an incident management training session for administrators in the Pittsford Central School District.

We've collaborated with the School District in planning our respective athletic fields improvement projects, enabling us to share fields and thereby reduce overall costs to the community. We partnered with the School District and the Village in installing high-efficiency light fixtures; with the School District in improving the school bus parking lot; with the Village in grant applications for the proposed canalside nature preserve, for the Active Transportation Plan, and for improvements to the Port of Pittsford Park.

These are one-time projects. We've institutionalized ongoing collaborative operations in many ways, of which the following represent just a few examples:

- Our Town and Village share services of the Fire Marshal, Animal Control Officer, Assessor's Office, Parking Enforcement, and Historian's Office, to cite just some examples.
- The Town and Village share Code Enforcement services on an as-needed basis.
- The School District and the Town have an agreement whereby Town vehicles use the School District's vehicle fueling facility, thus eliminating the need for a separate fueling station.
- The Village and Town share equipment under a long-standing inter-municipal agreement, thus eliminating duplicate purchases of expensive equipment.
- The Town, Village, School District and the Pittsford Fire District are partners in an inter-municipal agreement for sharing Geographic Information Services.
- The Town and Village are parties to other agreements for cooperation and sharing of Sewer Department services and covering municipal parking arrangements.
- The Village recently turned over administration of its elections to the Monroe County Board of Elections, thereby saving the expense of conducting elections independently.

There are many other examples, but it's not necessary to belabor the point. We work best when we work together.

As ever, I invite you to contact me with your concerns and with your ideas to make Pittsford an even better place to live. You can reach me at 248-6220 or by e-mail to bsmith@townofpittsford.org. To keep abreast of Town news, can sign up for our weekly eNews through the Town website at www.townofpittsford.org.

That kitchen you dreamed of? That's what we build.



We are complete home interior renovation experts.
Mention this ad to receive up to \$1,200 in FREE upgrades.

Handcrafted quality to last a lifetime.

CRAFTWORKS
CUSTOM CABINETS

585-544-4647

Free estimates & design consultation

CraftworksCustomCabinetry.com

1267 E. Ridge Rd.



A Refined American Eatery
You Must Experience

Bold Flavors • Seasonal Ingredients
Extensive Wine List
Dishes Specially Prepared by
Chef Christopher Kisiel

View our menu at
www.badapplesbistro.com

42 Nichols St., Spencerport • 585.352.BAD1(2231)

events calendar

March 2016

Thursday, March 3

WOMEN OF FOCUS TRADESHOW

@The Inn on Broadway,
26 Broadway Street
Browse, shop, and engage with savvy, jazzy, and creative women who will bring their unique products and services together under one roof for just one night. Enjoy gift giveaways, food sampling, and networking with some of Rochester's extraordinary business women and entrepreneurs.
Time: 4pm to 8pm
Cost: Tickets \$30
www.WomenOfFocusTradeShow.com
info@WomenOfFocusTradeShow.com

Monday, March 7

A TASTE OF PITTSFORD

@Nazareth College
One of the Pittsford Rotary Club's major annual fundraisers, this events highlight the food and beverages of locally owned restaurants, wineries, microbreweries and spirit makers in the Pittsford and Finger Lakes area. There will be live music, food, beer and spirits tastings, door prizes, silent auction opportunities for all attendees, and celebrity guests.
Time: 6pm to 8:30pm
Cost: \$45/ticket, Tickets may be purchased by contacting a Rotary Club member or by mail at Rotary Club of Pittsford Foundation NY, PO Box 161, Pittsford, NY 14534

Friday, March 11

ON THE MOVE LUNCHEON

@Locust Hill Country Club,
2000 Jefferson Road

Join local on philanthropists, activists, advocates, volunteers and others who are making a difference in the MS Movement. Enjoy a delicious sit down lunch, raffles, and silent auctions. Proceeds go towards the Upstate New York Chapter's programs and services and MS research.
Time: 11:30 AM - 2:00 PM
Cost: \$60
585-271-0805
<http://www.nationalmssociety.org/Chapters/NYR>

Saturday, March 19 to Sunday, March 20

ROCHESTER HOME AND GARDEN SHOW

@Rochester Riverside Convention Center
A showcase for building and design products, landscaping, home improvement services, roofing materials and many more related products and services.
Cost: Open to the public
272-8222
info@rochesterhomebuilders.com
www.rochesterhomebuilders.com

Tuesday, March 22

GET WIRED!

@ LaTray Realty Group & Is Levy Realtors & Associates,
3445 Winton Place, Suite 204
Cost: \$99. Cost admission rises to \$125 after March 10
<http://getwired.jazzyspeaker.me/>
585-730-8099

Wednesday, March 23

COLLEGE BOUND IN STYLE FASHION SHOW

@Burgundy Basin Inn
An evening of fashion, food, cocktails, and fun! Fashion show features local businesses and proceeds benefit Young Women's College Prep Charter School.
Time: 6pm to 9pm
Cost: \$30
www.youngwomenscollegeprep.org

Thursday, March 24

BUILD YOUR BUSINESS NETWORKING PANCAKE BREAKFAST

@American Legion, lower level,
11 N. Main St., Pittsford
Sponsored by Pittsford Chamber of Commerce
Time: 8am to 9am
310-2004
info@pittsfordchamber.org



710 Morgan Road, Scottsville NY 14546
Creating outdoor spaces from concept to completion

- Lawn Fertilization & Pesticide Application
- Tree & Stump Removal
- Patio Installation & Hardscaping
- Rockhounding
- Brush Removal
- Hydroseeding & Lawn Repair
- Hedgtrimming & Tree Pruning
- Spring & Fall Cleanups and Much More!

In business since 1995 | 100% Insured | Free Estimates
(585) 889-9300 || www.evergreenlm.com

We are a family owned Insurance Agency offering Personal & Business Insurance

- Auto, Home, Tenant, Boat, Motorcycle, ATV
- Business Liability & Property, Workers Comp, Disability

Come visit us at our new home

4495 West Henrietta Rd. Henrietta, NY 14467



Erie Insurance

(585)486-4790

www.michellelebelagency.com



TAXES TOO HIGH? CONSIDER CHALLENGING YOUR ASSESSMENT WITH A COMPARATIVE MARKET ANALYSIS.



Call today for a **FREE CMA!** 585-730-8099

Cheryl LaTray
 Licensed Real Estate Broker



3445 Winton Place, Suite 204 • Rochester, NY 14623

585-730-8099 • Clatray@LaTrayRealty.com • LaTrayRealtyGroup.com

JEC
CONSTRUCTION

Meeting Our Customer's Goals for the Future

Painting • Carpentry • Plaster • Drywall • Masonry •
 Tile Work • Flooring • HVAC • High End Custom Interiors
 Kitchens • Bathrooms • "Senior-Friendly" Modifications

*For simple repairs to remodeling, from adding a room
 to large scale renovations, call JEC Construction*

585.624.9684 or 585.303.5386

Check our website for more info and examples
 of our work www.jecconstruction.com



VISIT OUR NEW SHOWROOM!
 1350 PITTSFORD MENDON RD., MENDON



GREAT FOOD & MORE!

**TIME TO PLAN YOUR HOLIDAY PARTIES!
 DON'T HAVE TIME? CALL US!**

Need help with party planning? Call Pattie!
 585-244-2870 • RochesterCaterer.com